

Monday 6 June 2022



Liverpool
City Council

Dear Parents and Carers,

Child Safety Week 6 – 12 June 2022

Across Liverpool, accidents are a leading cause of serious injury and death for children and young people, which is particularly distressing, when many accidents are preventable.

Data shared by the **Child Accident Prevention Trust (CAPT)** shows that in England 1 child under 5 dies every week from an accident at home and 40,000 children are admitted to hospital as an emergency with 80% of accidents to under-fives taking place in the home.

Emergency hospital admission rates are 40% higher for children from the most deprived communities and children from overcrowded homes are 3 times more likely to be injured in preventable accidents.

Nationally 2,300 children under 16 are killed or injured on our roads every year with older children at greater risk with accidents peaking at the age of 12. Children living in the most deprived areas are 3 times more likely to be killed or seriously injured as a pedestrian and 6 times more likely as a cyclist.

By being clear on the risks at each stage of a child's development and knowing what simple changes can be made, parents and carers can be supported to put in place measures that can help to avoid or prevent serious accidents and injuries.

Child Safety Week is an annual campaign run by the **Child Accident Prevention Trust (CAPT)**. This year, the theme will be "**Safety in Mind**" and will aim to help local families learn how to be aware of and prevent serious accidents.

The campaign aims to provide information and guidance on knowing what the risks are and the simple changes that you and your family can make to reduce risks at each stage of your child's development.

CAPT have produced a **Parents Pack** and **factsheets** which focus on key areas such as how to prevent **choking, falls, poisoning** and **burns** as well as promoting the importance of **water** and **road safety**.

Parent Pack

<https://www.capt.org.uk/Handlers/Download.ashx?IDMF=a1c6ef32-5562-499d-bfd7-df154b96f098>

Fact Sheets

<https://www.capt.org.uk/csw-factsheets>

Translations

Five fact sheets have also been translated into **Urdu, Bengali, Panjabi, Polish and Arabic** – for speakers of English as an additional language.

<https://www.capt.org.uk/csw-translations>

Throughout the week Liverpool City Council will also be sharing key messages so please look out for them and share with your family and friends to ensure we can all help local families to keep “**safety in mind**”.

Yours sincerely



Professor Matthew Ashton
Director of Public Health